



SEPTEMBER - OCTOBER 2025 | ISSUE 03

TOWN TALK

MONTHLY NEWSLETTER

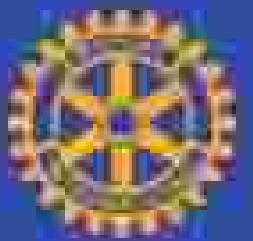
SEPTEMBER IS

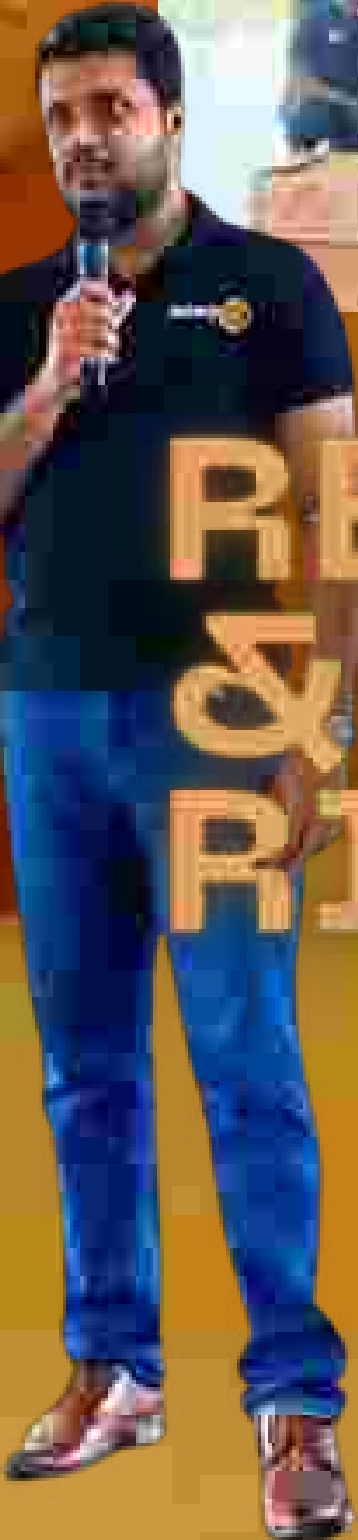
BASIC EDUCATION & LITERACY MONTH

"The more that you read,
the more things you will
know.
The more that you learn,
the more places you'll go."

- Dr. Seuss, I can Read with
My Eyes Shut

Rotary



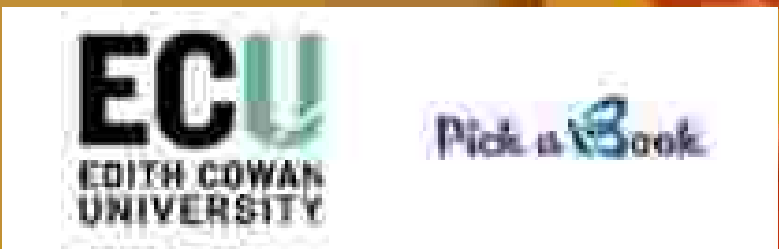


READ & RISE



The **Rotary Club of Colombo Midtown**, together with the **Rotaract Club of Edith Cowan University** and **Pick a Book**, hosted a meaningful literacy initiative celebrating the power of reading. The session inspired young minds while bringing together ECU students and members from Rotaract and Interact clubs, reflecting true collaboration in action.

With **450+ books** collected so far—and more to come—the project will continue into its second phase, extending knowledge and opportunity to communities through literacy.



ROTARY FOR ENVIRONMENT

WORLD CLEANUP DAY 20TH SEPTEMBER



As part of Rotary District 3220 – Clean Up Sri Lanka Project, the Rotary Club of Colombo Midtown, together with our Rotaract & Interact clubs, organized a **vibrant community cleanup at Wellawatte Railway Station**. The initiative brought together over 60 passionate volunteers, all committed to making a tangible difference in the local environment.

A key highlight of the project was the **donation of 3 waste bins to the station**, ensuring a lasting impact by promoting sustainable waste management and cleaner surroundings for daily commuters. Through efforts like these, the club continues to demonstrate how small actions can lead to significant change in keeping public spaces safe, clean, and welcoming.

MAKING WELLAWATTE RAILWAY STATION CLEANER & GREENER!

03 WASTE BINS
DONATED BY RCCMT



CLUB ASSEMBLY SEPTEMBER 2025

HIGHLIGHTS

The Club Assembly at Paan Paan, Staples Street on the 10th of September 2025, was a night filled with energy, collaboration, and inspiration! The session kicked off with Chairpersons and Directors sharing updates on ongoing and upcoming projects, giving everyone a clear view of our path forward and the impact we aim to create in the community.

The evening was made even more memorable with **“Rotary Quest: Values in Action,”** an engaging and interactive game conducted by our Secretary, Rtn. Sheron Shouketh. Through fun challenges and teamwork, members were reminded of the core Rotary values that guide our service—fellowship, integrity, and making a difference.

It was a wonderful evening of learning, laughter, and leadership in action, showcasing the true spirit of Rotary: serving with purpose, passion, and joy.



General Meeting Highlights

The General Meeting on 10th September at **Najma’s Kitchen** was a warm evening of fellowship, learning, and celebration, paired with a delightful Indian buffet dinner.



Members enjoyed the lively quiz **“Battle of the Bright Minds,”** conducted by Rtn. **Pesala Sampath**, followed by an inspiring Rotary and entrepreneurship journey shared by PP P. Saranraj. The evening also featured a nostalgic Rotary Digest segment by Rtn. Srimantha Jayawardena, showcasing Rotary’s rich history and treasured memorabilia.

With great attendance, laughter, and meaningful connections, the meeting truly reflected the spirit of Service Above Self.





In the spirit of global fellowship and Rotary friendship, the Rotary Club of Colombo Mid Town proudly engaged in two international **Flag Exchange ceremonies during September 2025**, strengthening bonds beyond borders.

On 18th September 2025, a Flag Exchange was held at Ocean's Edge Hotel, Colombo 03, with **the Rotary Club of Dharapuram, District 3203, Tamil Nadu, South India**, led by **President Rtn. Balaji**, alongside members of the **Shree Lakshani Inner Wheel Club of Dharapuram**.



Celebrating Global Rotary Friendships

INTERNATIONAL FLAG EXCHANGES



Continuing this spirit of international goodwill, a second Flag Exchange took place on 23rd September 2025 at Cinnamon Life with the **Rotary Club of Bengaluru Jayanagar, Rotary District 3191, India**. The exchange was represented by our **President Elect, Rtn. Thurab Hilmy**.

These meaningful exchanges reflect Rotary's commitment to international understanding, collaboration, and Service Above Self.

OCTOBER IS

**ECONOMIC
AND COMMUNITY
DEVELOPMENT
MONTH**



"If we can make a difference in the life of one person in a community, it is a small yet significant step to empowering a whole community."

Loshini Naidoo

EMPOWERING WOMEN-LED SMEs THROUGH KNOWLEDGE AND PARTNERSHIP

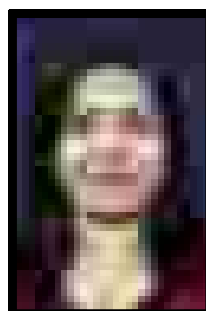


RCCMT PARTNERS WITH EDB

In a significant step towards strengthening women-led enterprises, the **Rotary Club of Colombo Mid Town (RCCMT)** has partnered with the **Sri Lanka Export Development Board (EDB)** to deliver a series of online capacity-building programs aimed at women-led, export-oriented entrepreneurs and SMEs.

This initiative is launched under the Rotary District 3220 SME Development Initiative, reinforcing Rotary's commitment to economic empowerment, skills development, and sustainable entrepreneurship. By combining Rotary's community reach with EDB's national expertise in export development, the program seeks to equip women entrepreneurs with the practical knowledge required to scale their businesses confidently in competitive export markets.

The first webinar in the series, titled **"Foundations in Financial Management, Budgeting, Accounting & Taxation for Export Businesses,"** was held on **Thursday, 30th October 2025, from 7.30 PM to 9.00 PM, via Zoom.**



The session was conducted by **Rtn. Hazel Pereira, Director – Group Finance / Group Treasurer at Hemas Holdings PLC**, who brings extensive corporate and financial expertise to guide participants through essential financial fundamentals.

Designed for women entrepreneurs currently engaged in exports, as well as those aspiring to enter export markets, this webinar series focuses on building strong financial foundations—an essential pillar for sustainable SME growth.

Through initiatives such as this, RCCMT and EDB aim to move beyond awareness to action, empowering women-led businesses with the tools, confidence, and knowledge needed to thrive, grow, and compete globally.



11TH INSTALLATION CEREMONY OF
ROTARCT CLUB OF EDITH COVERN UNIVERSITY
02ND OCTOBER 2025



COVER STORY

THERE IS A BRAILLE VERSION OF MONOPOLY

THE LEADING CAUSES OF BLINDNESS ARE OFTEN PREVENTABLE OR TREATABLE.

2025 Blind WALK

A Decade of Vision, Awareness, and Action

**10 YEARS
500+ VOICES
ONE SHARED
VISION**

“Blind Walk is no longer just a walk—it is a platform for awareness, empathy, and empowerment.”

For the **10th consecutive year**, the **Rotary Club of Colombo Midtown** brought the community together for **Blind Walk 2025**, held on **11th October 2025** along the **National Museum and Viharamahadevi Green Path**. What began a decade ago as an awareness walk has now evolved into a movement for sustainable impact, addressing preventable blindness under Rotary’s Disease Prevention focus area.

More than 500 participants—including Rotarians, Rotaractors, Interactors, schools, and partner organizations—walked in solidarity, reinforcing a powerful message: awareness must lead to action.

Beyond awareness, Blind Walk 2025 delivered tangible social and financial impact. The initiative mobilized over 500 participants and raised nearly half a million rupees, with funds carefully managed to ensure a healthy surplus that will be reinvested in future programs supporting the visually impaired—reinforcing Rotary’s commitment to sustainability beyond one-day events.

 **PARTICIPANTS: 500+**

 **LOCATION: NATIONAL MUSEUM & VIHARAMAHADEVI GREEN PATH**

 **DATE: 11 OCTOBER 2025**

 **FOCUS: PREVENTABLE BLINDNESS**

 **FUNDS RAISED: LKR 0.5 MN**

2025 Blind WALK

PHASE 02

Phase 2 of Blind Walk 2025 moves beyond awareness into empowerment. Planned initiatives include:

- SME-based livelihood projects for visually impaired entrepreneurs
- Joint spectacle donation project
- Engagement with the President of Sri Lanka Welfare Society of Blind Women and visually impaired entrepreneurs to guide and support future initiatives

These projects aim to transform awareness into sustainable opportunities and meaningful impact.



'SUWA MATHA'

Continuing Our Commitment to
Maternal and Child Health

The Rotary Club of Colombo Mid Town successfully conducted the monthly Suwa Matha donation for October at the Panadura MOH, bringing support and care to those in need.

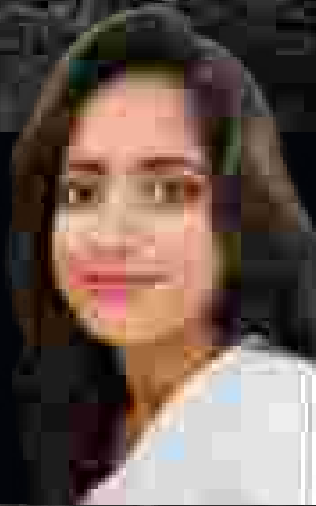
A total of **18 dry ration packs and 18 rice packs (5KG each)** were distributed, ensuring essential supplies reached the beneficiaries. The initiative was complemented with refreshments for all participants, adding a warm and thoughtful touch to the donation drive.

Through Suwa Matha, RCCMT continues its commitment to community welfare, compassion, and service, providing timely assistance to uplift and support local communities.

Be a donor TODAY!

📞 President Jananga Piyadasa – 077 371 3631
📞 Rtn. Pesala Sampath – 071 323 1223

**WELCOME NEW MEMBER
TO THE MID TOWN FAMILY!**



RTN. PIYUMI LIYANARCHCHI
CONSULTANT - BUSINESS ANALYST



**CHARTER
INSTALLATION
CEREMONY**

INTERACT CLUB OF

**DEVI
BALLIKA
VIDYALAYA**

09TH OCTOBER 2026



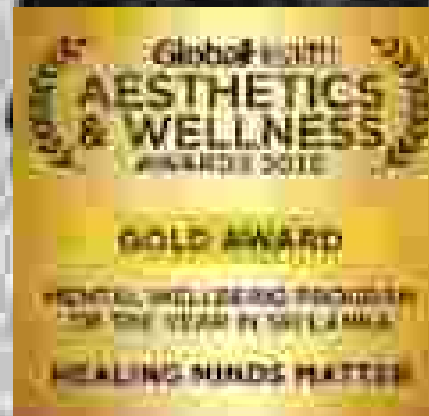
Gold Award for Healing Minds Matter!

The Rotary Club of Colombo Mid Town is proud to announce that the initiative, "Healing Minds Matter," has been recognized as the "Mental Wellbeing Program of the Year in Sri Lanka" at the GlobalHealth Asia-Pacific Aesthetics & Wellness Awards 2025, held on 12th October at the Shangri-La, Singapore.

The movement began as "You Matter," spearheaded by Rasini Bandara, focusing on raising awareness on mental health and suicide prevention in Sri Lanka. It was later strengthened through the collaboration with Michael Jayawardana, Immediate Past President of RC Colombo Port City, bringing shared vision and leadership to expand the program's reach and impact.

Healing Minds Matter has evolved into a nationwide initiative, building empathy, creating awareness, and providing support for those struggling with mental health challenges. This recognition underscores the program's innovation, effectiveness, and commitment to preventing suicide and promoting mental wellbeing across Sri Lanka.

As #HealingMindsMatter continues to grow this Rotary year, the initiative aims to broaden its outreach, ensuring every individual feels seen, supported, and valued.



BRIDGING BORDERS, TOUCHING LIVES

International Fellowship Meets Compassionate Service



The Rotary Club of Colombo Mid Town proudly strengthened global Rotary ties through a flag exchange with four Rotary Clubs from India, celebrating friendship, unity, and service beyond borders.

Adding purpose to partnership, the Club also **facilitated the donation of two pregnancy care packs in collaboration with the Rotary Club of Madurai Mallikai**, extending timely support to expecting mothers in need.

A meaningful reminder that when Rotary connects globally, communities benefit locally.

COMING UP IN NOVEMBER 2025



PREPARING BUSINESS PLAN AND INVESTOR PITCHES FOR EXPORT BUSINESSES



- FACEBOOK: [www.facebook.com/GOGLOBALSG](#)
- INSTAGRAM: [www.instagram.com/go_global_sg](#)
- TWITTER: [www.twitter.com/go_global_sg](#)

The GO GLOBAL Export Development Fund (EDF) in cooperation with the Rotary Club of Coleman Hill, Singapore is organising a training programme aimed at strengthening the capacity of export-oriented small enterprises and SMEs in developing effective business plans and investor pitches. The programme is designed to help participants identify their business strengths, assess potential markets, and enhance their competitiveness in international markets.

RESOURCE PERSON



Mr. Nicholas Eapenanthi
Manager
Export Advisory Services
Export Advisory Unit

Participants



For more information:
Nikhil Patela, Assistant Director
Regional Development Division, EDF
Email: nikhil.patela@edf.gov.sg
Tel: 011 2200710



Export Development Fund
111 South Canal Road, #04-01
Singapore 049911
Tel: 65 6339 2222
www.edf.gov.sg

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Colombo Mid town



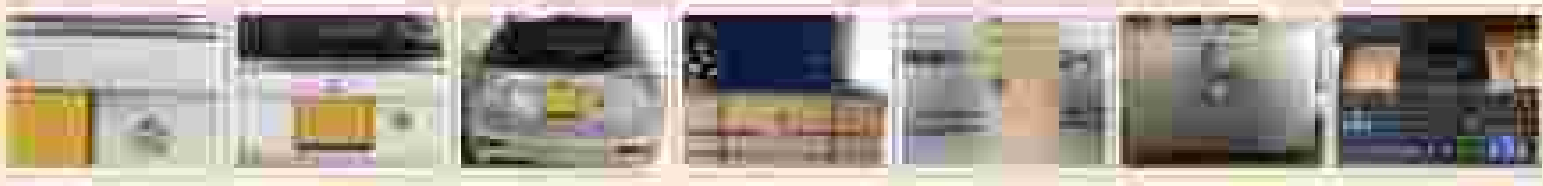
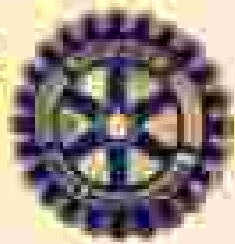
UNITE
FOR
GOOD



A BADGE THAT CARRIES A HEARTBEAT

Your Rs. 1,000 can help save an innocent child's life

Unite for Little Hearts Get Your Badge Today!



Contact

Jananga Piyadasa

President, Rotary Club of Colombo Mid Town

077 371 3631

Pesala Sampath

Member Community Development Cell of District 9410

071 323 1223



All proceeds support the Little Hearts project

🚗❤️ Badges that Carry a Heartbeat ❤️🚗

Rotary Club of Colombo Mid Town is launching a fundraiser for the Little Hearts Project through the sale of Rotary car badges.

✅ Only Rs. 1,000 per badge

- ✅ 100% of proceeds go directly to Little Hearts
- ✅ Show your Rotary pride while supporting a life-saving cause
- ✅ Special discounts for clubs buying in bulk

Let's unite and make an impact together! 🙌

For purchases, please contact:

📞 Jananga Piyadasa – 077 371 3631

📞 Pesala Sampath – 071 323 1223

Rotary
Colombo Mid town



***UNITE
FOR
GOOD***